



Linda S. Vassallo

TPP Committees: Executive Committee; Strategic Planning Committee.

Current Position: Director of Economic Development, Calvert County Government

Linda is responsible for the development of a comprehensive economic development program by promoting and facilitating the attraction, location and establishment of economic enterprises to the Calvert County and strategies to promote tourism to attract visitors to the county. She is also responsible for the development and ongoing implementation of a countywide public information program.

Experience: Linda S. Vassallo, director of economic development, holds a B.S. degree in mass communications from Towson University. She was appointed director of Economic Development in 1999 and previously served as a marketing and communications specialist from 1996 to 1999. She has more than 27 years of experience in the fields of public relations, communications, marketing and business development. Prior to joining Calvert County Government, she served as a communications associate for USEC, public information specialist for SAIC, special projects analyst at the National Renewable Energy Laboratory and intern staff to the National Republican Senatorial Committee on Capitol Hill.

Education:

B.S. Mass Communications, Towson University
Leadership Maryland 2007 graduate

Professional Affiliations and Accomplishments:

Ms. Vassallo is a past president of Leadership Southern Maryland and former board member, currently on the LSM Leadership Circle. She is a member of the Southern Maryland Economic Development Association, currently serving as chair; the Public Relations Society of America; the Maryland Association of Counties; the International Economic Development Council; and 2007 graduate of Leadership Maryland. She previously served as board member to the Maryland Economic Development Association (MEDA), is currently a member of the membership committee and was a member and previous chair of the MEDA awards committee.

Community Involvement:

Linda dedicates energy to a variety of organizations in the region. She is an advocate for leadership development and also for children and adults living with autism.